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62.25

Bright Spots for your Garden

GOOD NEWS FOR YOU

EXTRA SPECIAL

The personal message below, written by Mr. A. E. Kunderd, will tell you what he thinks of the offer contained in this folder. I am sure thousands of people will be glad to get this indorsement. Mr. Kunderd is the originator of the Ruffled and Lacinated Gladioli and is considered America's greatest authority on this favorite summer flower.

Kunderd's gladiolus Message to all America

The bulbs in this collection, like all other Kunderd bulbs, are free from thrips and those who have experienced the menace of these pests will appreciate greatly this fact I have never harvested a finer, larger or cleaner crop of bulbs on land which had never grown gladioli before and it is with pride that I am able to pass this high quality merchandise on to my customers in this extraordinary collection offer.

Mikail



To prove that everyone can have more and finer Gladioli this year, in spite of conditions, I call your attention to this folder. You will see to your amazement, that I am offering, in this collection, large bulbs for less than I have had to charge for small bulbs in previous years. Furthermore, all bulbs are labelled, which has been impossible to do heretofore. What is even more startling is the fact that all the bulbs will be selected from my catalog varieties, regardless of former prices. I am including a generous number of ruffled gladioli, all of my own origination. There will also be plain petalled types, primulinus and lacinated varieties, national and international winners of awards for special merit. I am including all colors to make this a perfectly balanced collection. There will be delicate pinks to deep rich reds, creamy yellows to deep rich oranges, violets to richest of purples, white to combinations of many sorts. In every collection will be that magnificent variety, "Miss Bloomington," a rapid grower and fast multiplier. To make the offer even more valuable to you, I am also including FREE one of my new 1933, Three Dollar Introductions. Here briefly, is my outstanding offer of the season, enough bulbs to make a fine garden and quality to overshadow anything from any source.

I sincerely advise each and every one of my old customers to order at least one of these collections and grow them carefully under name. You will experience a new thrill and you will learn what it means to have a balanced collection of large bulbs selected from the finest gladiolus varieties the world has ever known. I make a direct appeal to each one of you in order that you may not overlook this particular collection of rare and beautiful flowers at the unheard of price of only \$2, postage and everything included. Please order now that I may be able to send you the pick of my large blooming size bulbs.

A. E. KUNDERD.

Thought

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RECEIVED
★ MAR 9 1934 ★
U. S. Department of Agriculture



To Pass up this opportunity may mean serious regrets later, for it is doubtful if high quality gladiolus bulbs can ever be offered at such a low price again. This would be a bargain price for just ordinary "glads" and considering they are Kunderd's best, makes it a bargain extraordinary.

See Inside Pages for this Marvelous Collection

A. E. KUNDERD · · Goshen, Ind.

ALL BULBS ARE
*Named and
Labelled*

Bright Spots
for your
GARDEN

50 Large *Blooming* Size Gladiolus Bulbs

Twenty-five different kinds

This
Entire Collection
for only \$2
PREPAID

The finest gladiolus bulbs that have ever been produced, the most magnificent varieties I have ever introduced, the finest colors that have ever been seen, make up this extraordinary collection offered to you at \$2 prepaid. The bulbs will all be large bulbs, blooms are guaranteed. They will all be labelled, carefully marked so that you will know them. There will be ruffled kinds in abundance, plain petalled kinds, primulinus and laciniated kinds. 52 Big Bulbs. The quality is better than ever and there can be no question but what this is the most outstanding bargain in gladioli ever offered anywhere. I ask you to plant at least one of these collections to not only prove its sensational value but to forever convince you that there are no gladioli to be compared to the beauty and excellence of Kunderd Gladioli.

Kunderd Gladioli have won more times, under more judges, in more shows than all other gladioli in the world combined, winning the three principal awards at the National Show at Pittsburgh in 1932. This is the record of which we are proud. Doesn't this prove conclusively that Kunderd Gladioli Stand Supreme? Doesn't it prove that Kunderd Gladioli are the worthwhile kinds to have in your garden? Would it pay you to buy gladioli of unknown or doubtful character? Do you think you would get any satisfaction in showing inferior flowers to your friends? Of course not, then don't buy common, ordinary bulbs.

Those tall, majestic looking gladioli are Kunderd Gladioli. You can find them in the gardens of the finest estates in America, you can easily recognize them by their magnificent colors and stately manners. You can quickly identify them by their intensely ruffled petals. True, they have always been more costly to produce and hence have been higher priced than mediocre kinds, produced only for profit and quick sale, but now, in this very collection you can have 52 Kunderd's first size prize-winning beauties for only \$2 prepaid.

VISITORS WELCOME

We extend to all our customers and their friends a cordial invitation to visit our gladiolus farms during the blooming season from May until late fall. Make this a part of your sight seeing tour during the Century of Progress Exposition.

There are a great many people who know gladioli and gladiolus values so well that they will undoubtedly be quick to order more than one of these collections. However, to give a large number of my customers the opportunity of enjoying this bargain I must restrict each customer to not more than five collections.

Free THIS MAGNIFICENT \$1.00 VARIETY
"Miss Bloomington"
Shown on the left sent FREE with each order

My Positive Guarantee

As these are large bulbs, I guarantee them all to bloom. We will replace absolutely free every bulb which does not bloom. Reports should be made to me as soon after the blooming season as possible. All bulbs will be shipped prepaid to you. \$2 covers the entire cost of 2 bulbs each of 25 varieties, "Miss Bloomington," value \$1.00, and 1 new 1933 introduction, value \$3.00.



Thousands of Similar Letters are now in my Files

March 21, 1932.

Dear Sir:

My order of

Dear Sir:

Dear Mr. Kunderd:

Last year I took advantage of your Good Fairy offer and was certainly well repaid for doing so. One bulb produced an extraordinary glad and at the same time 52 bulblets. I showed this flower to a Glad Grower and kept this bulblet for 12 bulblets, so you can readily see that in addition to being well satisfied with the beautiful glads they produced, I really made money in the transaction.

Check for \$2.00

offer I

January 12, 1932.

Dear Mr. Kunderd:

I am a very great lover of Gladioli, and for several years have been comparing your stock along with that from other specialists and nurserymen. I am thoroughly satisfied that your stock is of a most commendable quality.

March 24, 1932.

I received this day. Upon opening the package, it certainly surprised me. It is magnificent, high crowned bulbs. I am glad to receive such large quantities.

March 13, 1932.

Dear Sir:

I suppose you get all kinds of letters telling you about your good offers. Here is new proof. I took 6 "superior" bulbs from a New York company, and with 6 of your "White Glories" - under the same condition I grew both of them, about 75 days after they were in the ground. Yours are beautiful, white, with a lovely blue throat.

August 22, 1932.

Dear Sir:

I gave away all my glad bulbs of recent years and started new with those I ordered from you; I am eagerly waiting for each and every bud opening and assure you I am delighted with the results, which so delight me.

Aug. 30, 1932.

Dear Mr. Kunderd:

Your gladiolus collection I ordered of sometime ago proved a complete surprise. Everyone who sees them comments on their beauty.

April 2, 1932.

Dear Sir:



My Gift to All My Customers

With each \$2 Collection I will send to you FREE one of my Three Dollar, 1932 Introductions. This is done in order that you may have and enjoy these new things when they are still very rare and it will also enable you to see the trend of new gladiolus styles. My Introductions for this year are quite extraordinary and I know you will be thrilled to have them so early. All bulbs will be carefully labelled.

PLEASE USE THIS ORDER BLANK FOR GLADIOLUS OFFER

A. E. KUNDERD
GOSHEN, INDIANA.

Dear Sir: Please send me _____ Gladiolus Collections consisting of 50 large blooming size bulbs, 25 different kinds, "Miss Bloomington" illustrated, and your 1933 Introduction. I am enclosing \$ _____ to cover the entire cost including postage or express charges. All bulbs to be separately labelled.

NAME _____

ADDRESS _____

CITY _____ STATE _____

Personal checks, money orders, bank drafts or currency acceptable.